NEIGHBORHOOD EDUCATION PROGRAM

Because Community

CONTINUING COMMUNITY CONVERSATIONS AS YOUR NEIGHBOR

HOAs - Block Clubs - Community Leaders - Safety Stakeholders

THE INITIATIVE

Because Community was developed by Bret Townsend to give back to the community using combined skills of training, strategy, and education. As a US Navy Veteran, she has been where most haven't. As a South Side Chicago native, she has street smarts that are invaluable in today's society. Practical strategies are utilized to deliver safety concepts to neighbors in a relatable way.

The #BecauseCommunity initiative advocates for 3 causes:

1. Positive Community-Police Relations Education
2. Community Safety + Survivability Strategies Education
3. Mentoring + Personal Development Education

PROGRAM DISCUSSIONS

A military background in pattern analysis and intel with civilian life experience combined to create practical impactful training sessions.

[1] Positive Community Police Relations Education

- Bridging the Gap: Real Talk on Breaking Down Fear, Misconceptions, and Stereotypes
- Street Smarts + Uniforms: How Cultural Understanding Can Improve Policing
- Aligning Social Media Presence w/Community Engagement * For LEO

[2] Community Safety + Survivability Strategies Education

- Home Safety Tips for Neighbors
- Everyday Safety: Practical Strategies for Families, Seniors, and Youth
- Cyber Smarts: Protecting Your Digital Identity and Social Presence
- Street Smart, Digitally Smart: Surviving Modern-Day Risks

[3] Mentoring + Personal Development Education

- From the South Side to Success: Empowering Youth with Goal Setting & Conflict Resolution Skills
- Mentorship Matters: How Law Enforcement Can Lead Beyond the Uniform
- Self-Discipline, Self-Image, and Success: Lessons from Military Life Applied to Civilian Youth Development
- Cultivating Tomorrow's Leaders: Creating Positive Influence in High-Risk Environments

Visit the Because Community webpage for customized or modified training curriculums.

LEARN MORE: www.BretTownsend.com/BecauseCommunity

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